



AMERICAN WINDSURFING TOUR

Sponsor Packet



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The American Windsurfing Tour (AWT) brings windsurfing back into the eye of the American public. We (AWT) have created a 5 stop windsurfing wave tour. The AWT is building off of the successes of last year's kickoff contest at Pistol River, in Oregon. A list of last year's print coverage can be found at this [link](#).





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The 2011 AWT locations include:

Santa Cruz Classic: May 5th-8th,

- **Pistol River Wave Bash:** June 16th-19th
- **San Carlos Cactus Cup:** July 30th-August 6th
- **Hatteras Wave Jam:** September 14th-17th
- **Maui Makani:** October 27th-29th
(with three following rain days)

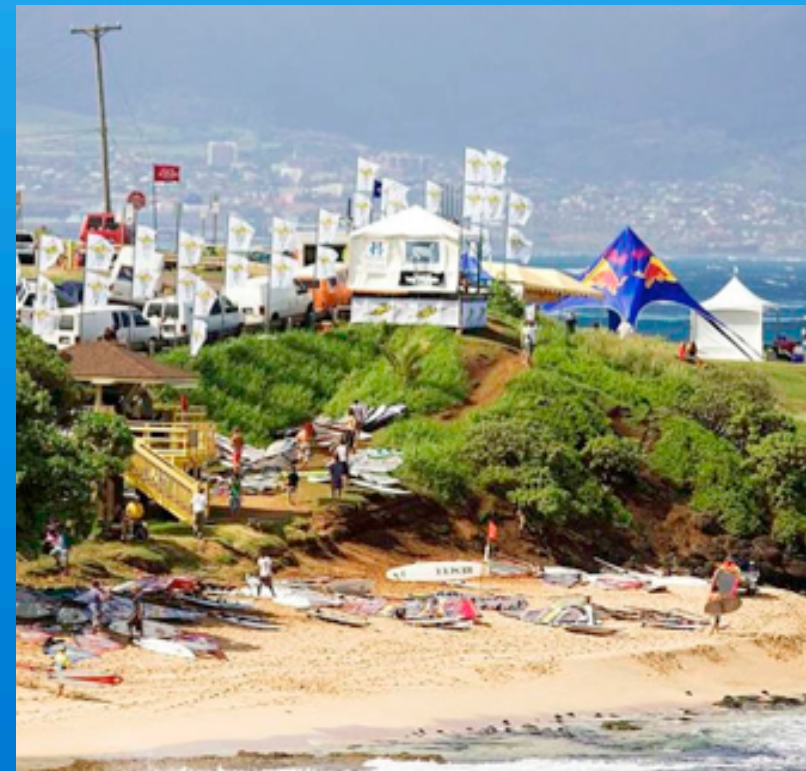
Each stop is carefully selected to offer the best possible chance for extreme windsurfing conditions. A full breakdown of each spot can be found on our website at this [link](#).



Presenting Level Sponsor

\$5,000

- Premier advertising on tour website
- Premier advertising in print and online event promotion
- Logo on all official daily videos of entire tour
- Banner rights to judges stand for one event on tour
- Title rights to one official AWT event party
- Two 10X10 tent space at each event
- Banners/flags placement at all events on tour
- Logo placement on official event poster/ t-shirts
- Recognition on a large sponsorship banner to fly front and center at all event happenings
- Five passes to opening dinner for each event
- Advertisement printed in the local newspaper thanking your company once each event is completed
- Logo placement on official event advertising in published magazines
- Name on radio/TV spots
- National Coverage for your National business



Gold Level Sponsor

\$2,500

- Large logo placement on tour website
- Logo on two official daily videos for each stop, including final day wrap up video for each stop.
- Banner rights to judges stand for one event on tour
- One 10X10 tent space at each event
- Banners/flags placement at all events on tour
- Logo placement on official event poster/ t-shirts
- Recognition on a large sponsorship banner to fly front and center at event
- Two passes to opening dinner for each event
- Advertisement printed in the local newspaper thanking your company once each event is completed
- Logo placement on official event advertising in published magazines
- Name on radio/TV spots
- National Coverage for your National business



Silver Level Sponsorship

\$1000

- Logo placement on one contest video for each stop on the tour
- Logo and link to your website on americanwindsurfingtour.com
- One 10X10 tent space at each event
- Flags/Banners at each event
- Logo placement on all official event posters and T-shirts
- Recognition on a large sponsorship banner to fly front and center at all event happenings
- One pass to opening dinner for each event
- Advertisement printed in the local newspaper thanking you and/or your company once each is completed
- Mention over the airwaves by the local radio stations during each event
- Undying support, appreciation, and love of everyone involved in this high profile tour.



Bronze Level Sponsorship

\$500

- Your Logo on 1 of 5 tour stop T-Shirts and posters
- Logo and link placement featured on a single Venue page of the AWT website
- 2 Flags/Banners flying at one tour stop
- One pass to opening dinner at 1 of 5 tour stops
- Advertisement printed in the local newspaper thanking you and or your company once the single contest is completed
- Mention over the airwaves by local radio stations during the single event
- Knowledge that you are supporting the growth of American windsurfing.



Thank You For Your Support!



Deadline for sponsorship commitment is March 15th, 2011

For more information please contact Sam Bittner sam@tradewindevents.com,
or visit at americanwindsurfingtour.com.